



ppt2www



Some options for posting slide  
presentations to the web

# You could just let browsers download your .ppt file

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## Advantages

- Useful for a collaborator
- Resolution and animations largely intact, though there can be problems across Macs and PCs

## Drawbacks

- Browser needs PowerPoint
- Browser will have to “launch” a slideshow
- Inconvenience of downloading
- Your files will be modifiable, easy to steal, etc.
- Old versions of your presentation will be floating around

# Or you could let browsers download a PowerPoint .pps “show”

## Better

- Shows ‘launch’ automatically when opened
- Original still largely intact.

## But not much better

- Only slightly more secure.
- Only slightly more convenient.
- Browser still requires PowerPoint
- Still leaves potentially outdated versions floating around



# Convert to .pdf

## Improvements

- Robust security options
- High resolution

## Drawbacks

- You may need special conversion software
- Animations are flattened
- Still requires download





# Convert to .html

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- Viewed in browser
- No downloading
- Conversion glitches
- Missing bullets
- Unattractive look
- Resolution can be affected
- Sometimes involves multiple files



# Convert to QuickTime (.mov)

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- Can be streamed rather than downloaded
- Good for a self-running presentation
- Available only on the Mac version
- Conversion glitches
- Browser will need QuickTime player
- Awkward playback interface



# Zoho Show flash

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- Easy to upload
- Very good image quality
- Wide cross-platform viability
- No download
- Embed or link to distinct url
- Toggles to full screen
- Discourages misuse
- Extremely
- Serious flattening of animations
- Browser will need Flash player, but nearly all have it.
- Requires (free) Zoho account
- Show will be available to world, even if you embed it in Blackboard.

# Thinkfree

- Rich editing, even after upload
- Document Exchange:  
A forum for sharing your slideshows
- Ads in display
- No embedding on your own page
- Requires (free) Thinkfree account
- Java download
- Limited display options
- Show available to world



# slideshare.net

- Social slidesharing
- Large community
- Feedback
- Search for shows of interest
- embeddable
- No post-upload editing
- Embed is fussy
- Show available to world



# End of the day

Out of all of these choices, I find the Zoho embedded Flash shows to be the best, provided:

- You have no protected content
- You have no or minimal animations
- You are not trying to include other kinds of media
- You don't mind creating a Zoho account

For that matter, if you know that your presentation is destined for the web, you might even compose it in Zoho in order not to avoid conversion difficulties.

# Need more?

*If you need more options than these, please contact me or your Academic Computing Manager.*

*Link of interest: You'll find an extensive review of software and approaches for converting PowerPoint to the web at:*

[http://www.masternewmedia.org/2004/04/14/powerpoint\\_to\\_flash\\_conversion\\_tools.htm](http://www.masternewmedia.org/2004/04/14/powerpoint_to_flash_conversion_tools.htm)

